

AthletesACT

A 10/40 Connections Initiative

Become Aware.
Grow to Care.
Work to Tackle.

Information Packet

Through **AthletesACT**, 10/40 Connections equips teams to

become **aware** of a global issue,

grow to **care** about the issue,

and then work to **tackle** the issue,

all using the avenue of **athletics**.



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Become Aware. Grow to Care. Work to Tackle.

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Did You Know?

Become Aware. Grow to Care. Work to Tackle.

101 million children are not attending primary school, with more girls than boys missing out.

Shah, A. (2011). *Global issues*. Retrieved from www.globalissues.org.



It is estimated that as many as **27 million** men, women, and children around the world are victims of human trafficking.

U.S. Department of State. (2012). *Trafficking in Persons Report*. Retrieved from www.state.gov

21,000 children die each day due to poverty, hunger, and easily preventable diseases and illnesses.

Shah, A. (2011). *Global issues*. Retrieved from www.globalissues.org.



10/40 Connections counteracts these issues one person, one family, and one community at a time.

But there is urgency for more help!

YOU as an athlete can help us touch more lives.

Turn the page to find out how!



Part 1. Why Should I Care?

Become Aware. Grow to Care. Work to Tackle.

Have you ever wondered if all that time practicing and perfecting your sport has any value beyond NOW?

Have you ever wanted to CONNECT your *love* for sports with your *passion* for Jesus and the broken?

AthletesACT enables you to do just that! By striving as an athlete and a concerned global citizen, a person's life can change! Are you ready to **SUNAGONIZOMAI?**

Sun-a-what? This is a Greek word of deep meaning comprised of 2 parts: *sun* and *agonizomai*. Let's first look at *agonizomi* and see how we as athletes exemplify it:

Weeks in the weight room, *striving* for one more pull-up than your previous lift...

Hours on the field, *repeating* specific plays until the team moves as one unit, sweat soaking your shirts...

Seconds of uncertainty, *waiting* for the referee to make a game-altering call...

*Days on the hills, *running* through the fire of your aching quads and blistering heels...*

Minutes in the ice bath, *attempting* to sooth your aching muscles...

Hours watching tape, *analyzing* the strengths and weaknesses of your rivals...

Agonizomai = “to **endeavor** with strenuous zeal” or “to **strive** to obtain something.”

The English word “agonize” comes from the word *agonizomai*. Every athlete knows it means to agonize in competition. Every person who fights in their brokenness knows what it means to agonize for survival.



Part 2: Why Should I Care?

Become Aware. Grow to Care. Work to Tackle.

Sun = “with.”

Sunagonizomai = “to strive together with one” or “to help one in striving.”

Okay, great, now I know the meaning of this word, so how does it affect my life as an athlete?

How can I exemplify **SUNAGONIZOMAI**? Just imagine this!

As my team battled through our homecoming game, we also **battled alongside** children from Indian slums; we increased care among the fans by sharing stories of child empowerment and raised \$3,300 to sustain a Lunch Change school for an entire year.

As my team struggled to beat our rival, we also **struggled alongside** Nepali women rescued from trafficking; we spread awareness among fans about modern-day slavery and raised \$600 to sustain a TraffickStop border surveillance center for a month.

Paul says in Romans 15:30, “Now I urge you, brothers and sisters, by our Lord Jesus Christ and by the love of the Spirit, to **strive together with me** (*sunagonizomai*) in your prayers to God for me...”

AthletesACT will help your team use your athletic talent and influence not only to **AGONIZOMAI** towards a win, but also to **SUNAGONIZOMAI** with others who seek to overcome the bigger challenges of poverty or modern-day slavery.

As athletes, let’s set our eyes on tackling the bigger global rivals that steal the dignity of young women and the educational opportunity from children! Athletes’ “agony” can change the world NOW!



So what are the goals?

Become Aware. Grow to Care. Work to Tackle.

1. **Become Aware:** Learn the facts about a social issue relating to poverty (Lunch Change Initiative) or injustice (TraffickStop Initiative).
2. **Grow to Care:** Connect your heart with the stories of people affected by the issue in India or Nepal, and learn how to pray strategically for empowerment and justice.
3. **Work to Tackle:** Dedicate a game or tournament towards raising awareness about the social issue and equipping others to become aware, grow to care, and work to tackle the issues! This is how it can be done:
 - A. **Create awareness:** Hand out fliers about the chosen initiative and issue it addresses.
 - B. **Increase care:** Share a story during halftime (or another break during the game) about someone affected by the issue.
 - C. **Tackle together:** Raise funds to support the initiative. This can be done in 3 ways:
 1. Donate a percentage of ticket sales or concession sales to support the chosen initiative.
 2. Give fans the opportunity to pledge donations to the chosen initiative based on stats of chosen athletes or team points scored.
 3. Create a Fundraising Game during halftime to support the chosen initiative (See Pg. 10 for ideas).



Empower At-Risk Children

Become Aware. Grow to Care. Work to Tackle.

Lunch Change

A 10/40 Connections Initiative



Community Transformation

Aiming for “whole life change,” the Lunch Change Initiative starts pre-schools in Asia’s urban slum areas. These schools affect powerful change in the lives of individual children, whole families, and entire communities.

Meeting Holistic Needs

Lunch Change addresses a child’s physical, emotional, mental, and spiritual needs, extending justice and hope.

The Lunch Change Initiative:

1. **Establishes schools** in slum areas for at-risk children.
2. **Feeds, educations, and provides health clinics** for 30 children per school, showing daily the love of Christ through kind teachers.
3. **Plants multiplying house churches** in least reached slum areas, providing hope and dignity among people who have never heard of Christ.
4. **Produces schools that are self-sustaining** as house churches tithe. This model decreases dependence and builds capacity of local communities.

“They will be called oaks of righteousness, a planting of the Lord for the display of his splendor.” -Isaiah 61:3

Currently 10/40 Connections operates 16 schools of 30 kids, totaling **480 children**.

\$2.50 will feed and educate a child in a slum school for one week!

\$110 will feed and educate a child in a slum school for one year (10 months)!

\$3,300 will feed and educate an entire school for one year!



Children enjoy a hot lunch, which may be their only nutritious food all day.



Teachers love to instruct the children and relate well with parents.



Students receive instruction in math, reading, music, social skills, and respect.



Fight Injustice

Become Aware. Grow to Care. Work to Tackle.



TraffickStop

A 1040 Connections Initiative



“The wicked hunt down the poor...”

A staggering number of Nepali prostitutes line the streets of India’s red light districts. Around 15,000 per year are trafficked from Nepal into India, most ending up in brothels. TraffickStop addresses the areas of prevention, protection, and partnership to extend justice and hope in the name of Jesus.

The TraffickStop Initiative:

1. **Operates frontline surveillance centers** to rescue and counsel victims.
2. **Supports tailoring/literacy centers** to prevent the trafficking of high-risk women.
3. **Starts recovery homes** to provide protection and Biblical counseling.
4. **Launches economic initiatives** to create reputable work and help make border operations self-sustaining.
5. **Performs street dramas** to increase trafficking awareness among at-risk women and girls.

“Righteousness and justice are the foundation of your throne.” -Psalm 89:14

Currently 10/40 Connections operates 6 border stations and 7 tailoring centers.

In the past year, over 1,200 women were rescued, 55 traffickers were caught, and 360 women were equipped with vocational skills!

\$100 will provide a new sewing machine for a rescued or at-risk woman.

\$130 is the average cost of rescuing a woman at a border station.

\$500 will fund a surveillance center for a month.

\$9,500 will run an entire border for a year, including 3 full-time employees and a tailoring center!



Border workers approach and intercept victims with the backing of local police.



Surveillance centers like this one are used at border crossings for interviews.



Tailoring skills create economic sustainability while teaching vocational skills to rescued women.



Timeline

Become Aware. Grow to Care. Work to Tackle.

3+ Weeks Before the Event:

1. Fill out the AthletesACT Application Form on page 12 and sign the Memorandum of Understanding on page 13. Email a scanned copy of each of these documents to nicole@1040connections.org. Nicole will mail you all necessary information and materials.

2 Weeks Before the Event:

1. Print posters and t-shirts (optional) for the event. Place posters around your school and/or community to advertise for the event.
2. Create a Facebook event page to advertise for the event and invite classmates, friends, and family.
3. Inform the school newspaper and/or community newspaper about the event.

Day of the Event:

1. Set up a table near the event (near the concessions stand or ticket table are good locations) where people can find out more information, pick up general info fliers, and give donations. Have a volunteer at this booth at all times.
2. Have a volunteer hand out info sheets (and pledge cards if you choose this fundraising options) to people as they arrive at the event, informing fans about the event focus.
3. Have the team wear the AthletesACT t-shirts you printed as warm-ups!

Event Intermission:

1. Show video about the chosen 10/40 initiative (optional). This will help the fans to become **Aware** and increase their **Care**.
2. Give a short announcement following the video (or in place of the video) about the chosen 10/40 initiative. This will spur the fans to work to **Tackle** the issue through donations. Scripts you can use for this announcement can be found on pages 10 and 11.

End of Event:

1. As the fans leave, the volunteer at the information table should collect donations and thank people for their support and care. See page 13 for donation details.
2. You can mail all of the donations separately, or a check for the amount of total donations can be mailed to 10/40 Connections, PO 1141, Hixson, TN 37343.
3. Send us an email or a Facebook message, letting us know how the event worked for you– what were the positives and negatives?
4. Send us pictures of your team at the event! Thank you for engaging and we hope that you can continue to *sunagonizomai* with people in need!



Lunch Change Script

Become Aware. Grow to Care. Work to Tackle.

Thank you all for coming to this game! The team has decided to dedicate today's game towards becoming aware, growing to care, and working to tackle the issue of poverty through empowering children in Indian slums. If you have ever seen Slumdog Millionaire, that was filmed in the same city as these slums. Let me share a short (video/story) with you:

Sister Sudha, a widow with two daughters, lives in Kargil Nagar. Her younger daughter Vaishanavi started coming to the school this year. Vaishanavi's legs were bent and twisted from birth, and because of that she could not walk properly. So, Sister Sudha began carrying her daughter to school. However, over a period of a few months, her legs began to straightening, so she could walk to school. At the Parent's Meeting the teacher shared that she had been praying to God to straighten Vaishanavi's legs. Sister Sudha asked her which god she prayed to, and the teacher responded, "Jesus Christ, the Most High God!" After that, Sister Sudha gave her life to Lord Jesus and opened her house for a house church so other people from the community could also know Healer Jesus. God did a great miracle in her daughter's life. Praise the Lord!

Tonight, I would like to ask you to join the team in working to tackle the issue of poverty through supporting the Lunch Change program, an initiative of 10/40 Connections, a non-profit organization based in Chattanooga, TN. This program works to start pre-schools in India's urban slum areas that don't simply benefit the children, but the entire communities. Our goal is to raise _____, which will _____. (Pledges/donations) can be given to the Lunch Change table by the entrance. Feel free to stop at the table if you would like to learn more about Lunch Change or 10/40 Connections. Thank you and enjoy the rest of the game!



TraffickStop Script

Become Aware. Grow to Care. Work to Tackle.

Thank you all for coming to this game! The team has decided to dedicate today's game towards becoming aware, growing to care, and working to tackle the issue of human trafficking. Let me share a short (video/story) with you:

Mamta was sixteen years old when a guy married her. She was excited to finally have hope and be a married woman of honor. Then, her new husband told her they were leaving her home in Nepal to go to Mumbai, India. Mamta did not want to go, but her husband forced her to. She thought her life was finished, but someone at the border stopped her rickshaw and asked if she could help. That day Mamta was rescued from a life of prostitution and taken to a recovery home where people cared for her and loved her. Her trafficker was also caught and put in prison. Mamta soon found out she was pregnant, and she was so afraid. However, the love that people showed her at the recovery home amazed her. She decided to not abort her child and soon gave birth to a little girl named Anna Sundari. She put Anna up for adoption, and Anna is now living with a Nepali family who loves Jesus. Although Mamta's trafficker hurt her in many ways, Mamta said she must allow God to help her forgive so that she can be fully free. She is so happy that both her and her baby were rescued from a life of prostitution.

Tonight, I would like to ask you to join the team in working to tackle the issue of human slavery through supporting TraffickStop, an initiative of a 10/40 Connections, a non-profit organization based in Chattanooga, TN. This initiative works to rescue Nepali women from being trafficked into India, and then trains the women in a trade to prevent them from being trafficked again. Our goal is to raise _____, which will _____. (Pledges/donations) can be given to the TraffickStop table by the entrance. Feel free to stop at the table if you would like to learn more about TraffickStop or 10/40 Connections. Thank you all and enjoy the rest of the game!



Fundraising Game Ideas

Become Aware. Grow to Care. Work to Tackle.

1. Intermission Serving Contest (volleyball or tennis):

Invite all fans to come down to the court during the match intermission to test their skills in this context. Decide the cost/serve. Participants line up for a chance to serve the ball over the net and hit a certain part of the court to win a prize.

2. Halftime Free-throw Contest (basketball):

Give fans the opportunity to enter a free-throw contest to win a prize. Decide the cost/shot. Participants line up and shoot the number of shots they paid for. Whoever makes the most shots wins the prize. If there is a tie, have a shoot-off.

3. Halftime Punting Contest (football):

Give fans the opportunity to enter a punting contest to win a prize. Decide the cost/punt. Participants line up behind the designated yard line and punt. Whoever punts successfully, wins a prize.

4. Raffle (all sports):

Donate school apparel, a signed ball, old trophies, etc. to a raffle for the fans. Set out the items on a table with a raffle box by each item. Sell raffle tickets, and then people can put their raffle tickets in the box of whichever item(s) they want.

5. Taped Teacher (all sports):

Set a chair up against a wall so that the side of the chair (NOT the back or front, otherwise it won't work right) is firmly against the wall. Have the teacher stand up on the chair with his/her back against the wall. For \$1.00 (or another chosen cost) per foot of duct tape, fans can tape the teacher to the wall. When the teacher is taped firmly to the wall, stop selling tape. Announce that you will now remove the chair to see how long the teacher will stay "stuck!"

6. Halftime Kick Contest (soccer):

Give fans the opportunity to enter the contest for a chance to win a prize. Decide the cost/shot. Each participant tries to kick the soccer ball through a hole barely larger than the ball itself from a certain distance away.

7. Bowling Pin Contest (any sport with a ball):

Set up bowling pins a certain distance away from where fans line up. Decide a game entrance cost. Each participant rolls the ball to try to tip over all the pins. Have prizes for winners who get a "strike."



How to Donate

Become Aware. Grow to Care. Work to Tackle.

Sending donations to 10/40 Connections:

- 10/40 will provide you with donation envelopes for your event. Have the donors seal their donations in the envelopes. Keep the envelopes intact. Do not separate the donations from their envelopes.
- If you are given cash or check donations which were not sealed in donation envelopes, combine the cash/check donations in one sealed donation envelope and mark on the outside of the envelope “cash/check donations – no donation statement needed”. Of course, we will send donation receipts for checks since we will have their address.
- Place all envelopes in one envelope and mail to our offices at:
10/40 Connections, Inc.
P.O. Box 1141
Hixson, TN 37343
- Contact us at nicole@1040connections.org to let us know you are sending in donations. After we have processed the donations, we will let you know the amount donated.
- Individuals must include their address with their donation if they would like a receipt for their donation.
- Please turn in money as soon as possible so that we can process the donations quickly and send out donation receipts in a timely manner.

Tax-deductibility of Donations:

Donations:

- Donations are tax-deductible to the extent allowed by law. Donations may be made by cash, check, credit card, or stock transfer. A donation receipt will be mailed to each donor who includes his or her address on the donation envelope. The donation receipt can then be presented to the IRS for tax-deduction purposes.

Donations with goods and services received:

- If a donor receives a good or service with his or her donation, 10/40 will give a donation receipt for the donation if the payment exceeds the value of the good or service received.
- The donation that is deductible for federal income tax purposes will be limited to the difference in the amount of money donated and the value of any goods or services provided by 10/40 Connections.
- Before the event, establish the approximate value for the goods or services. If the individual wants to receive a receipt, please indicate clearly on the outside of the donation envelope the item or service the person received and the approximate value for the item or service. Remember to include the address of the person who wants the receipt.
- We prefer that you sell the goods or services at market value and personally donate the proceeds to 10/40 Connections.

Accepting checks and credit cards:

Checks:

Please be sure the checks are written to “10/40 Connections” and signed by the donor. A telephone number must be included on the face of the check. On the “for” line, the donor may designate toward Lunch Change or TraffickStop.

Credit cards:

To donate by credit card, the donor must complete a credit card transaction form including their phone number. The completed form should be sealed in a donation envelope to be processed in the 10/40 Connections office. As an alternative, the donor may call the office at 423-468-4871 and give their information directly to the accounting department or you may direct them to our website www.1040connections.org.



Application Form

Become Aware. Grow to Care. Work to Tackle.

By filling out this form, you agree to represent 10/40 Connections in an accurate way. 10/40 Connections reserves the right to determine the individuals and groups that use its name and/or materials in an event.

Please submit this form at least three weeks prior to the intended event. Thank you for your interest!

Part 1. Please check all that apply. I (or my group) would like to:

- Receive the pdf file for the AthletesACT t-shirt design for the team to wear on game day.
- Receive brochures about 10/40 Connections.
About how many brochure do you think you will need? _____
- Receive the pdf file for the AthletesACT poster that pertains to the chosen initiative.
- Receive access to the 10/40 video pertaining to the chosen 10/40 initiative and issue it addresses.
- Receive items Nepali rescued women have made that people can purchase with donations (hats, bracelets, aprons). About how many of each item would you like?

_____ hats _____ bracelets _____ aprons
- Request a 10/40 representative to give a presentation before the event to my team and/or school.

Date: _____ Time: _____ Audience: _____
- Request a 10/40 representative at the event to speak during a break in the game.
- Request a 10/40 representative at the event to set up a booth and answer questions during the game.

Part 2. Contact Information

Name: _____ School: _____ Sports Team: _____

Phone #: _____ Email: _____

Address: _____

Part 3. Description of Event

Event Date: _____ Event time: _____ Event location: _____

We want to ACT on the global issue of (please circle): Poverty (Lunch Change) Justice (TraffickStop)

We would like to “tackle” the issue through (circle all that apply):

1. Donating a percentage of ticket sales and/or concession sales.
2. Giving fans the opportunity to pledge donations based on the stats of chosen athletes or team points.
3. Creating a fundraising game or host a raffle during a break in the game/tournament.

Please scan and email this Application Form to nicole@1040connections.org with your signed Memorandum of Understanding. Thank you! If you have any questions or concerns, please call Nicole at 262-527-7889 (cell).



Memorandum of Understanding

Become Aware. Grow to Care. Work to Tackle.

Thank you for your willingness to engage and take responsibility to open the eyes of your students, families, and communities.

1. The individual takes responsibility for the planning and execution of the event if not organized by 10/40 Connections.
2. If the individual uses the logo of 10/40 Connections, they must use it in a way that promotes 10/40's positive image. Logos can only be used if 10/40 Connections approves their use. A draft of any material must be sent to nicole@1040connections.org for approval before the logo can be used.
3. Remember that you must be sure that you have your own necessary insurance and permits to host an event.
4. All fundraising to benefit 10/40 Connections must follow the laws regarding tax deductions as indicated on page 11.
5. The individual will be held liable for any fraudulent use of donations received on behalf of 10/40 Connections.

Please sign, scan, and email to nicole@1040connections.org with your Application Form on page 12.

Memorandum of Understanding

I, _____, have read and understand the guidelines for hosting an event on behalf of 10/40 Connections. I willingly will abide by these guidelines.

Signature

Date